

A blue-tinted photograph of a white travel trailer parked on a grassy area. In the foreground, there are two folding deck chairs, one with a patterned cushion, and a large patio umbrella. A patterned rug is laid out on the grass. The trailer has a wreath on its door and a set of steps leading to the entrance. The background shows some trees.

RVezy Video Style Guide

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RVezy

Hello RVezy Hosts

Create a listing video to give your guests an in-person experience.

RVezy's new video feature can help your listings stand out and attract more bookings.

Let's Get Started →

A composite image showing the interior of an RV. The left side features two levels of white bunk beds with green trim and drawers. The top bunk is made up with a white patterned sheet, a yellow patterned pillow, and a small basket containing a book titled 'Hello Sunshine'. The bottom bunk is also made up with a white sheet, a yellow patterned pillow, and a folded white towel. The right side shows a bathroom with a white toilet, a pink marble-patterned wall, and a white curtain. The green trim and drawers of the bathroom vanity are visible on the far right.

Table of Contents

[Prepare your RV](#)

[Best Practices](#)

[Technical Guide](#)

[Helpful Links](#)

Prepare Your RV

1 Staging your RV

The main goal of the video is to help potential guests imagine what it's like to stay in your RV.

Make sure to showcase your RV at its finest with staging and extra flair. Add some flowers to the table, cozy blankets to the bed and set up chairs or lights outside – whatever RVezy guests might expect to experience during their stay!

Make sure to highlight what makes your RV special – speak to unique amenities you offer!

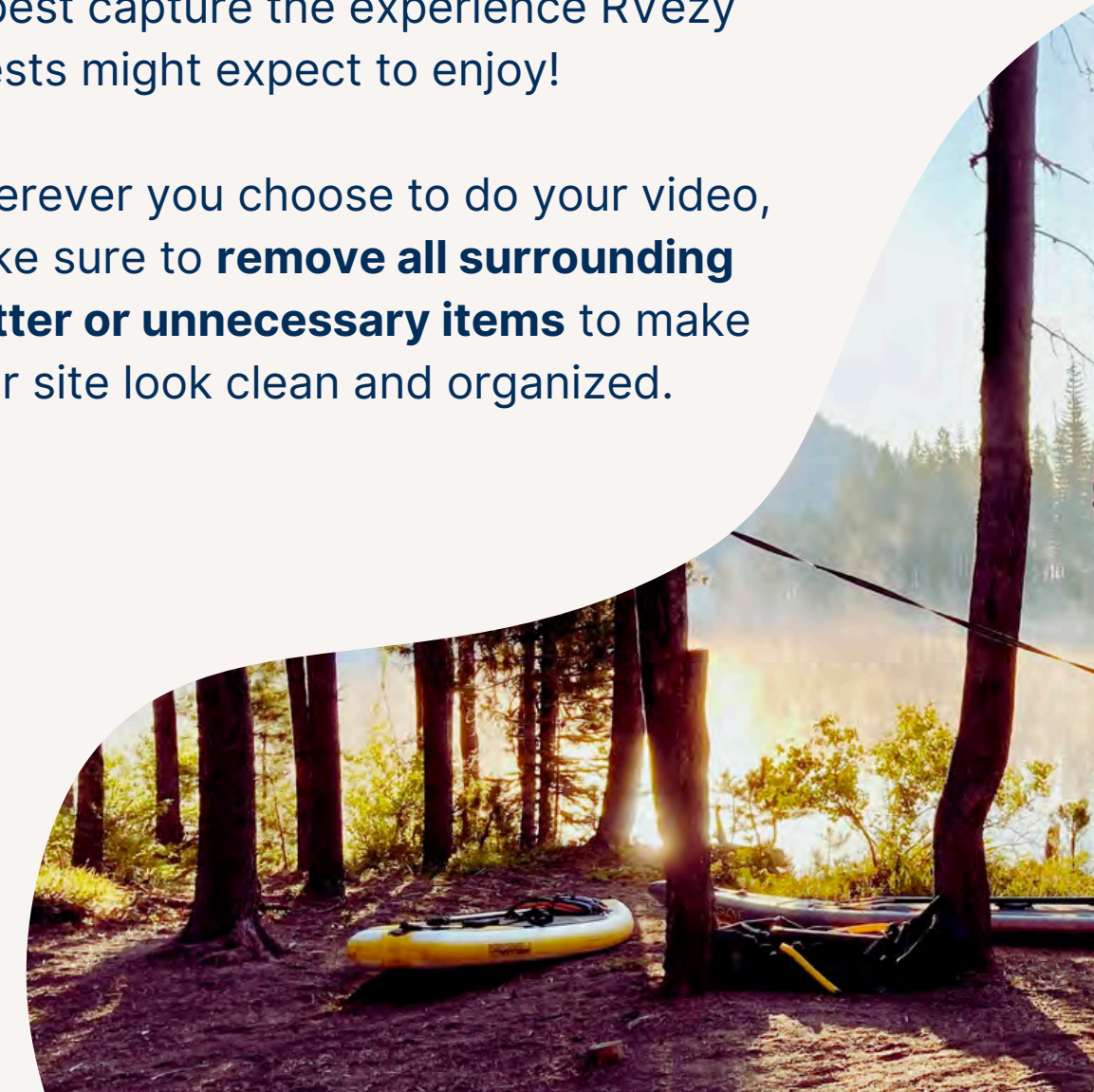
2 Highlight key areas

- **Sleeping Areas:** Demonstrate the comfort and space of the sleeping quarters.
- **Bathroom and Shower:** Highlight the cleanliness and functionality of the bathroom.
- **Kitchen and Dinette:** Tour the kitchen area including the dinette set-up.
- **Living Area:** Focus on the living area's comfort and versatility.
- **Additional Amenities:** Don't forget to showcase extra amenities that set your RV apart!

3 Surrounding site clean up

We recommend trying to do your video at an on-site location (i.e., campsite upon delivery, while on a trip) to be able to best capture the experience RVezy guests might expect to enjoy!

Wherever you choose to do your video, make sure to **remove all surrounding clutter or unnecessary items** to make your site look clean and organized.



Prepare your RV cont.

4 Lighting

Try to film during the day when you can take advantage of natural light. Open all curtains and shades to brighten the interior.

Do a quick lighting test to make sure that your RV is well lit! Don't forget to turn the lights on if necessary.

Avoid back lighting and be careful not to film against bright windows, which can throw off the exposure and obscure interior details.

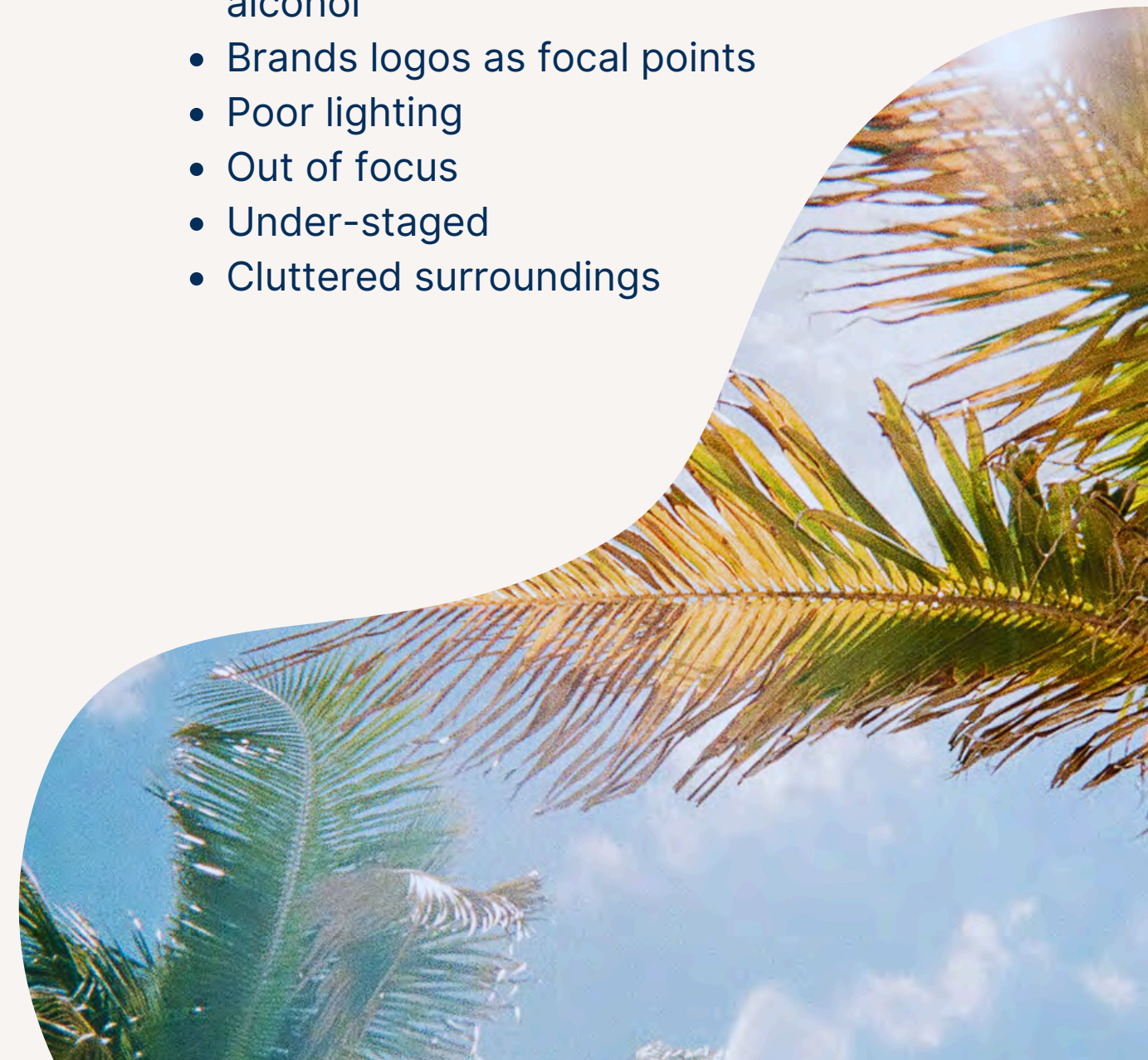
5 Weather

Film your video on a day with **blue skies and sunshine to make your RV warm and inviting.**

Avoid shooting in bad weather so you can showcase your RV in the best light!

6 Things to avoid

- Prominent footage of beer, wine or alcohol
- Brands logos as focal points
- Poor lighting
- Out of focus
- Under-staged
- Cluttered surroundings





Staging your RV



Highlight key areas



Surrounding site clean up

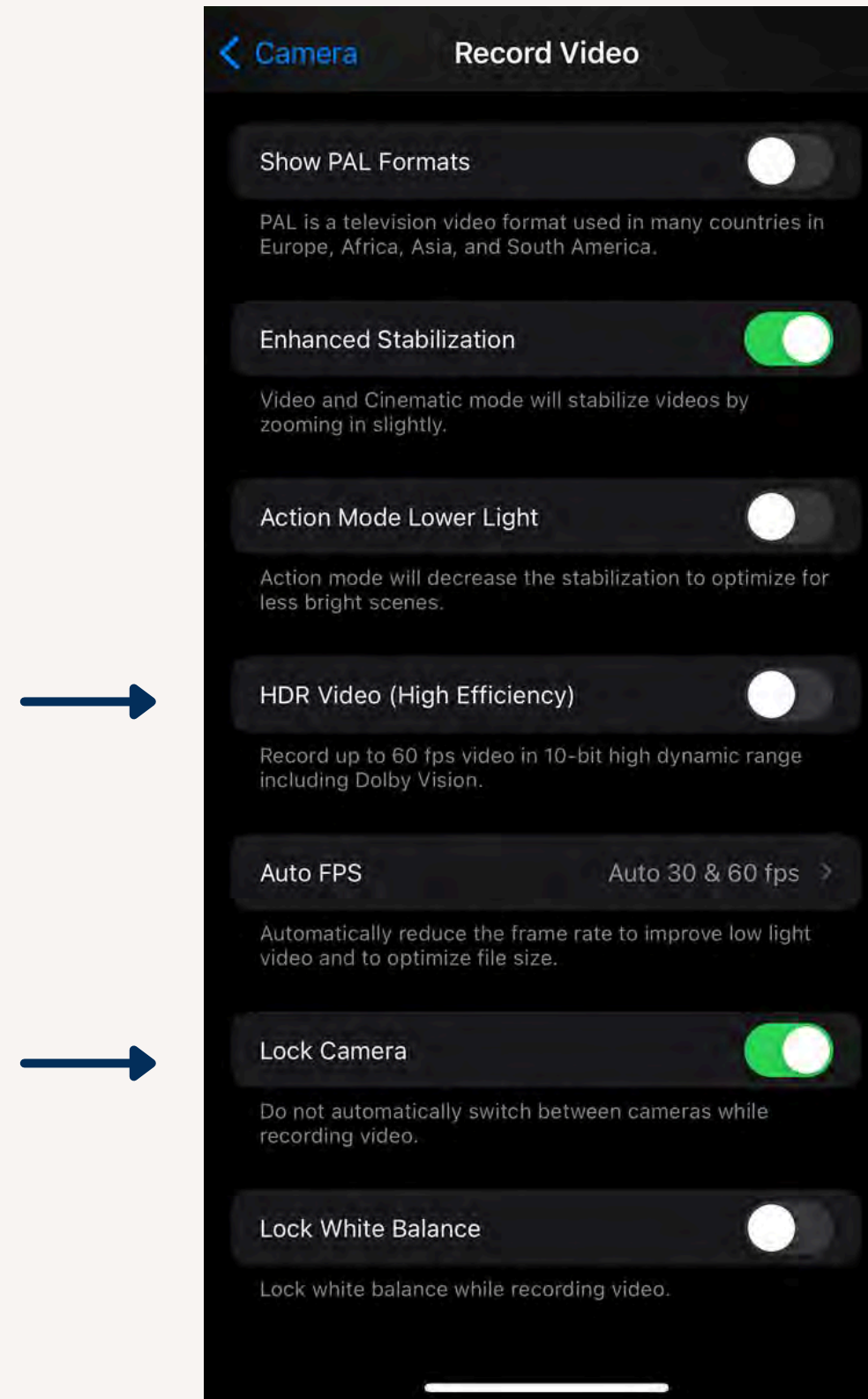
Best Practices

- 1 Keep your video short, anywhere between **30 seconds to 1 minute**.
- 2 **Use a smartphone**, such as an iPhone or Android.
- 3 **Shoot horizontally** (1920 x 1080) and in 4K or HD.
- 4 **No audio, voice over or music needed** - let your RV be the star of the show!
- 5 **Steady shots** – use a gimbal or stabilizer to keep your camera steady while moving around. In all cases avoid shaky footage as it can be distracting.
- 6 **Smooth transitions** – walk slowly and steadily from one area of the RV to another to create a natural flow in the space.
- 7 Plan what you want to film and **do a few test runs**.



Technical Guide

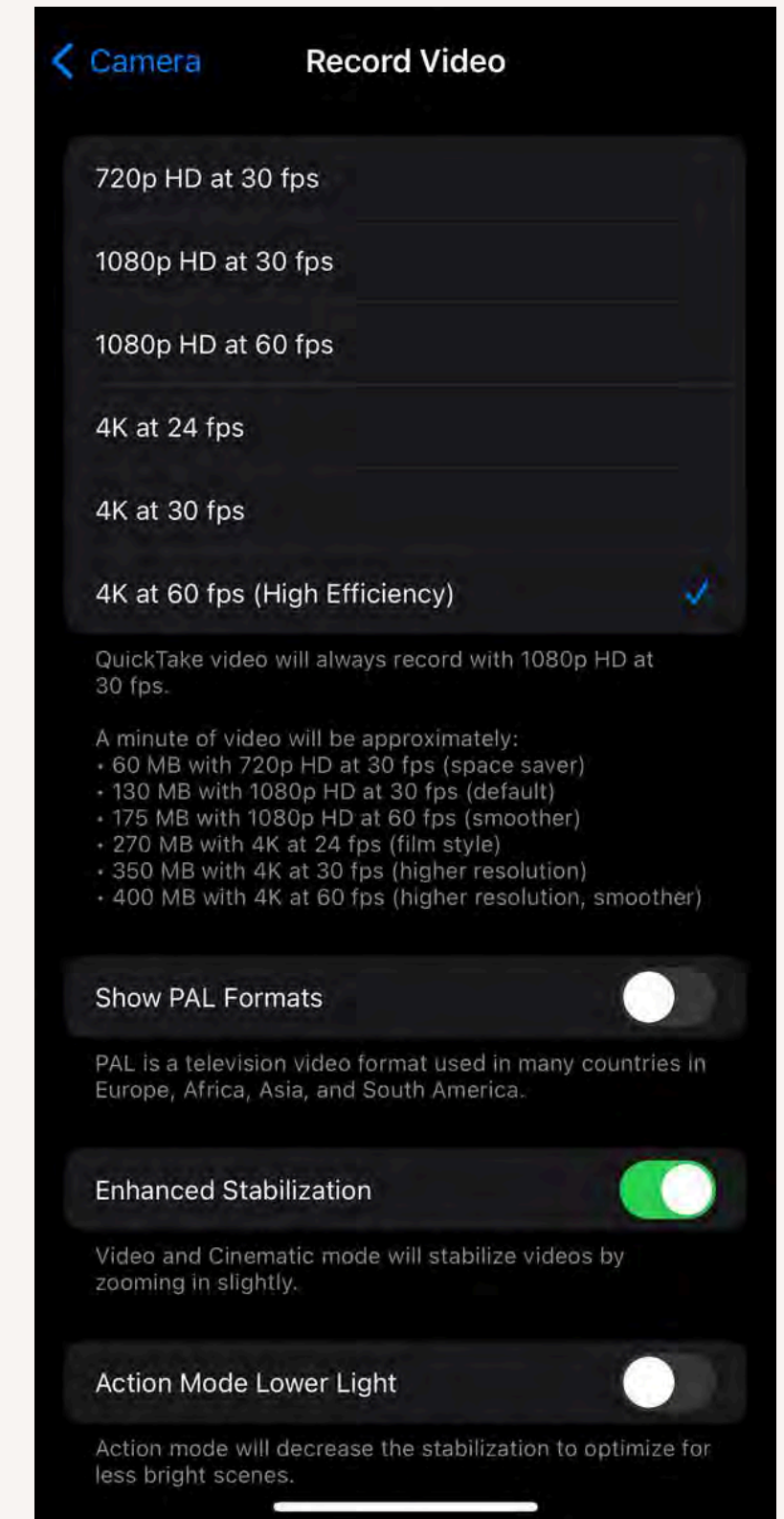
1 Ideal Settings for iOS:



(or highest value possible)

2 Ideal Settings for Android:

In settings select **UHD 60** (or highest value possible.)



Helpful Links

- 1 [YouTube - Host RV listing walk through video how-to](#)
- 2 [YouTube - 2024 MONTANA 3761FL walkthrough video](#)
- 3 [The Best iPhone Camera Settings for Video in 2024](#)
- 4 [Instagram: the_rv_hunter](#)

